Corporate Partners Program

By partnering with the Washington State Medical Association and the WSMA Foundation, your organization will increase its brand credibility, influence, and reach with physicians, health care decision-makers, and practice managers. And as a WSMA corporate partner, your organization demonstrates its commitment to, and connection with, the Washington state medical community.

How we can help you

Your partnership includes the opportunity to market your product or service directly to our members at key WSMA events and in our print and digital publications.

At more than 11,000 members strong, the Washington State Medical Association is the largest statewide medical professional association representing physicians and physician assistants across all specialties and practice types. We are united by a bold vision: To make Washington state the best place to practice medicine and receive care. With your WSMA partnership, your organization joins with us in that effort! Details on partner benefits below.

Become a partner

To become a partner, either select your desired benefits from the a la carte list below or identify your desired partner level. With this information, we will work with you to customize a package that fits your budget and preferred benefits. Complete an [online interest form](mailto:online%20interest%20form) or contact Jessica Martinson directly at [jessica@wsma.org](mailto:jessica@wsma.org) or 206.956.3628. We’ll be in touch soon!

*Packages are purchased on a 12-month rolling basis. WSMA reserves the right to approve all corporate partnerships.*

*[Download Corporate Partners Form] – link to pdf of flyer (don’t use javascript)*

Corporate partner benefits

**All Corporate Partners Receive:**

* President’s recognition at Legislative Summit, Leadership Development Conference, Annual Meeting, and Road Trip.
* Recognition on screen before all major sessions.
* Logo, website link, and 50-word description on WSMA event webpages.
* Nametag ribbons for your representative(s) identifying your level of support.
* Complimentary subscription to *WSMA Reports*.

**Benefits Menu:**

* Exclusive meal sponsor at the Legislative Summit: ☐ breakfast ☐ lunch
* Tabletop exhibit space at the Leadership Development Conference: ☐ standard location ☐ premium location
* Tabletop exhibit space at the Annual Meeting: ☐ standard location ☐ premium location
* *WSMA Reports* ad space: ☐ 1/2 page ☐ 1 page | ☐ 1 ad ☐ 3 ads ☐ 6 ads
* Digital banner ads:
* Membership Memo (biweekly email): ☐ 2 ads ☐ 6 ads ☐ 12 ads
* WSMA website: ☐ 1 month ☐ 3 months ☐ 6 months
* Additional advertising at discounted rates
* Complimentary ticket(s) to the Legislative Summit, Leadership Development Conference, and Annual Meeting: ☐ 1 ticket ☐ 2 tickets ☐ 3 tickets ☐ 4 tickets
* Your logo printed on hotel card keys: ☐ Leadership Development Conference ☐ Annual Meeting
* Your brochure or approved giveaway distributed at the Legislative Summit, Leadership Development Conference, and Annual Meeting.
* A color flyer highlighting your company’s contribution distributed to event participants.
* Recognition for a charitable donation to the WSMA Foundation to support its initiatives (e.g. physician well-being, shared decision-making). Percentage of package to donate to the WSMA Foundation (e.g. 30%): \_\_\_\_\_\_\_\_ %
* Complimentary tickets to the WSMA Foundation Fundraising Banquet: ☐ 2 tickets ☐ 3 tickets ☐ 4 tickets
* Recognition in the WSMA Foundation’s publications (digital and print).
* Recognition in the WSMA Foundation’s initiative materials.

A close up of a logo

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